

CIA's secret jails: How it all started

Foreign investments rose sharply in July; inflow rises to \$265M

Another US VIP coming to shore up funding for antiterror war

Lawmaker seeks rise of P70-M annual pork

Bumped off National Artist for Music suffers heart attack

Rep. Suarez: I paid for steak dinner in DC

By Laila B. Salaverria
THE WOMAN REPORTED by the Washington Post to have picked up the \$15,000 tab for per diem at a steakhouse dinner for President Macapagal-Arroyo and her party last night was Rep. Suarez. **REP. SUAREZ: A29**

PHILIPPINE DAILY
INQUIRER
BALANCED NEWS, FEARLESS VIEWS
Friday, August 14, 2009 * Vol. 24 / No. 247

Justice banned for life from practicing law

By Dora S. Pascual
FOR LEAVING AN UN-privileged decision, retired Supreme Court Associate Justice Ruben T. Reyes has been banned for life from practicing law. **JUSTICE RUBEN REYES**

44 killed in Basilan war

Palace slams media to justify NY, DC dinners

By Christine V. Espares and Michael Lim-Ulan

THE WASHINGTON POST REPORT ON the \$25,000 dinner at Billy Martin's steakhouse has further fueled the controversy over the \$20,000 dinner at La Cigale.

But as far as Malacañang is concerned, why quibble over hefty dinner bills when President Macapagal-Arroyo has raked up billions worth of investments in return?

"Whatever money may have been spent for the appropriately ceremonial conduct of her official trip abroad are but a tiny fraction of the billions of pesos she has controlled, and will continue to control, to the alienation of hunger and the embodiment of poverty in our country," Anthony Golez, a deputy spokesperson of Mrs. Arroyo, said yesterday, reacting from a statement at a media briefing.

(Shifting to attack mode, Golez said Malacañang is concerned, why quibble over hefty dinner bills when President Macapagal-Arroyo has raked up billions worth of investments in return?)

Martin lavishes Leyteños with infra projects

By Joey A. Galante
Inspector Plarigan

IN CULION CITY—THE MAN AT THE center of controversy over a reported lavish dinner by President Macapagal-Arroyo and her group at a classy French restaurant in New York is actually getting praise from his constituents.

Rep. Jerkaldin Martin Escudalada, who was identified by Malacañang to have hosted the bill during the dinner, has spearheaded infrastructure projects that benefit Leyte's first congressional district.

The district covers the city and the towns of Palo, Tausan, Alangalang, Balangang, Santa Fe, San Miguel and Tolosa.

"We are glad that Representative Ro-



PRIVATE FIRST CLASS Jose Alano of La Union recounts how government forces were overwhelmed by Abu Sayyaf bandits in the jungles of Tipu-Tipu, Alano, 33, said he and his comrades fought "before sunrise and after sundown but the enemies kept growing in numbers."

23 soldiers, 21 Abus die in face-to-face combat

By Jelle S. Alipin, Enquirer Mindanao and Jennifer K. Uy in Manila

ZAMBOANGA CITY—THE first bursts of gunfire thundered through the hills at 3:47 a.m. on Wednesday. By nightfall, the close-quarter, face-to-face combat was still raging, after Marine reinforcements fell into an ambush.

After the last shots have been fired, 23 soldiers—including two junior officers—lay dead, with 22 others wounded. At least 21 Abu Sayyaf bandits were also dead.

"It was a slaughter," Maj. Gen. Ben Dolores, Western Mindanao Command chief, said of the fierce gun battle on Basilan Island.

For the Armed Forces, which ordered the offensive on the Abu Sayyaf hideout, the mission's fighting achieved a strategic objective—the capture of a hilltop Abu Sayyaf training camp that the bandits had been using to train recruits.

But the military paid a steep price: It suffered its worst loss ever in a single engagement with the Abu Sayyaf, a check with Western archives showed. (See Page A18)

Eighths of the soldiers killed belonged to a Marine company that had

Malacañang dismisses ex-envoy's claim

By TJ Bargarie and Michael Lim-Ulan

MALACAÑANG YESTERDAY SCORED as former Ambassador Albert Del Rosario's claim that President Macapagal-Arroyo had considered suspending the writ of habeas corpus in 2003 and tried to seek US approval for such a move.

Undersecretary Anthony Golez said that Speaker Jose De Venecia was not authorized to discuss the matter with Del Rosario, contrary to the claim of the then ambassador to the United States.

"The President did not authorize the former Speaker, and we find this bizarre. What he simply knows is that JAV [Jose Venecia] went to Washington purportedly to convince the US authorities to ignore the suspension of the writ of habeas corpus," Golez said yesterday in a briefing.

And since Del Rosario had "no personal knowledge" of the matter, "I don't know why we would take the word of Ambassador Del Rosario as gospel truth," Golez said.

In an article yesterday in the *Business World*, Del Rosario, who was the Philippine envoy to the United States from 2001 to 2006, wrote that his Arroyo was "capable of placing our democracy at great risk in pursuit of his administration's survival."

He said that as the length of the "Bible" election fraud scandal in mid-2005, De Venecia traveled to Washington.

Family declines Libingan burial

By Yolanda Sorio
Enquirer Ilocos

NAGAN CITY—THE FAMILY OF Army First Lt. Del John Evangelista, killed in fighting with the Abu Sayyaf bandits on Basilan, has declined a military offer to bury him at Libingan ng mga Bayan. The family would rather be close to them, always.



USADP/PAF Timothy J. Keating (center), commander of the US Pacific command, and AFP Chief of Staff Gen. Victor Borja (right) walk toward venue to brief the media after the Mutual Defense Board meeting at Camp Aguinaldo. Thursday's meeting highlights the longstanding cooperation between the military forces of the two countries, 18 years after the signing of the Mutual Defense Treaty.

Erap told to forget presidency and just play role of kingmaker

By Michael Lim-Ulan

FORMER PRESIDENT JOSEPH "Erap" Estrada should forget about his dream of reclaiming the presidency and just play the role of kingmaker, Senate Minority Leader Aquilino Pimentel II said yesterday.

"If Erap's desire is to be vindicated by the people, I think that getting elected is not the only way to do that," Pimentel said at a luncheon press conference.

He said Estrada was being vindicated right now.

"What he goes around the nation, he is the only presidential (candidate) who is literally being studied by people all over. And I think that is an indication of the kind of residual affection that Erap enjoys," the senator said.

Estrada's rating has risen over the past months. Results of a survey conducted by Social Weather Stations in June showed that the control leader was ahead of

Nibbling experience at fish spa

By Nestor P. Bargarie Jr.
Chief Correspondent
Enquirer Visayas

TIRIANG, ANTIOQUE—SHRUBS OF light and giggles filled a neighborhood along the national highway near the junction.

"Kulrang" (it talked) said 14-year-old May Joyce Abalos, a sophomore at Turiang Memorial High School, as she dipped her bare feet in the small and shallow pool of small fish.

Her three classmates eagerly watched her as hundreds of fish wriggled their way and lightly but constantly nibbled at her feet for a few minutes. The sensation was soothing, Abalos said.

For the past month, residents and visitors have flocked to the newly opened "Fish Spa," a two-hour fish from the Cebu jump-off point in

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CAGAYAN DE ORO**



A MESSAGE OF THANKS TO OUR PEOPLE

Words cannot adequately express the great honor and humility we feel in the face of the love and affection bestowed on our mother, Cory Aquino, by so many of our countrymen.

From the doctors who gallantly stayed by her side in fighting her cancer
to the hospital staff whose gentle care and respect for her privacy did much to ease her discomfort;

From the organizers, donors and volunteers who selflessly and patiently attended
to the needs of our family and the people during the wake
to the compassionate individuals who quietly prayed and grieved with us;

From the Christian Brothers and the office of the Archbishop of Manila
who made available their facilities without hesitation
to our brothers and sisters in the Armed Forces and the National Police
who vigilantly watched over Mom and escorted her to her final resting place;

From the many kind hearts who celebrated Mass, spoke so eloquently and sang so beautifully
to the tens of thousands who came in person or who shared their feelings
on TV, radio, and print, through text messages and the internet;

For the countless acts of generosity and devotion so poignantly captured by a free press;

But most especially for all the men, women and children who braved the elements
for hours on end to pay their last respects and to join us in procession,

In mourning the loss of our mother, we are uplifted in witnessing what we Filipinos can be
when we are united by genuine caring for a loved one and for one another.

MARAMING, MARAMING SALAMAT PO!

Babsy, Eldon, Jiggy and Jonty
Pinky, Manolo, Miguel and Nina
Noyon

Viel, Dodo, Kiko and Jia
Kris, James, Josh and Baby James

ABSTRACT

Many thanks, Professor Randy

JUST TO THANK RANDY DAVIS for his thoughtful "summing up" of Dory Aguilar's journey, an achievement as well as in characteristically good writing, 8/13/08 (p. 4), says, David Indares by mutual consent mutually without editorial comment or approval. He is much too... as he shows in almost every single column he has written... that consistency, like leadership, is both a privilege and a responsibility.

...It is a hard to raise the 100 million people to such for being so important about everything, after all, we have suffered so much already.

...We must also never forget how low Asia Pacific trade, Uruguay trade, and their roles of appreciation, through their repeated at-

tempts to single a popularly and consistently legitimate government (the Filipino government) as our best friend, disabled and disabled what would have been the best, however badly and imperfectly, of consistently legitimate government. It is not enough to describe this group merely as "bureaucrats." They are pure and simple leaders, and must be treated as such. Finally, there is light to point out that it was the Philippine people who turned Cory's death into a historical, not just another media event. The masses supporting of Cory were the Philippine people, not the United States or the United States of America and the United States of America.

...What the Aquino family hoped for, and now, was a people's house. The latter must ultimately be seen as the consequence of the election of President Macapagal-Arroyo's regime.

...LACRONE CORTEZ, lapcortez@yahoo.com

It was Laxali who phoned Marcos 'to cut and cut clean'

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Boito's growing illegal drug trade

BOITO, MINDAO MAY NOT BE aware of what happens in the province, but there are many drug-dealing points for illegal drugs to Agao, Bato, Davao, Cotabato, Zamboanga, and Zamboanga, in some cases more. And behind this drug trade is the local politicians. These lawmakers officials are also involved. The capital for this drug trade is provided by some powerful families.

...With the 2010 elections just around the corner, 2008 drug-dealing points are, in better words, "hot." The drug trade is growing in the Bato region and the drug trade in Zamboanga, Agao, Bato, Davao, Cotabato, Zamboanga, and Zamboanga, in some cases more. And behind this drug trade is the local politicians. These lawmakers officials are also involved. The capital for this drug trade is provided by some powerful families.

Gov't has sustainable dev't framework

THIS REFERS TO THE NEWS report "Government already badly off" (Enquirer, 7/27/08) in the context of balanced budgeting, given also in its point on a new law on the subject.

...The government's sustainable development framework is a plan. During the period of Aquino from many sources and stakeholders, it cannot be abandoned or modified on the same spot as a law.

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...The government's sustainable development framework is a plan. During the period of Aquino from many sources and stakeholders, it cannot be abandoned or modified on the same spot as a law.

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NITECH Night Guard NOW P3,649.75 P3,649.75	MILKMAN Night Guard NOW P2,800.00 P2,800.00	Powerstar Night Guard NOW P799.00 P799.00	MILKMAN Night Guard NOW P250.00 P250.00
NITECH Night Guard NOW P3,649.75 P3,649.75	MILKMAN Night Guard NOW P2,800.00 P2,800.00	Powerstar Night Guard NOW P799.00 P799.00	MILKMAN Night Guard NOW P250.00 P250.00

'Silent Spring' scientifically proven

THIS IS IN RESPONSE TO ANYONE who believes that "Silent Spring" is a book about the dangers of pesticides. The book is a scientific study of the effects of pesticides on the environment. It is a book that has been scientifically proven to be correct.

...This, the study belongs to the Department of Health and the Department of Environment and Natural Resources. The study was conducted by the Department of Health and the Department of Environment and Natural Resources.

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The ball is now in Noyon's hands

WHILE DOING A RESEARCH on the Internet on the Aquino, I came across "Noyon's Letter to the People" written by the late Sen. Noyon. It is a letter that is now in the hands of the people.

...This, the study belongs to the Department of Health and the Department of Environment and Natural Resources. The study was conducted by the Department of Health and the Department of Environment and Natural Resources.

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Head of Tesda, mayor face raps over fund misuse

By **Manuel P. Burgoyne**
Special Writer

'It was a personal check with a blank recipient ... It was deposited in our town's trust fund'

ILOILO CITY—CRIMINAL AND ADMINISTRATIVE charges were filed against **Augusto Syjones**, head of the Technical Education and Skills Development Authority (Tesda), and an Iloilo town mayor over alleged irregularities in a P5 million education program.

In a five-page complaint filed at the Office of the City Prosecutor here on Wednesday, Iloilo provincial administrator **Rommel Mojares** accused Syjones of misusing public funds.

Founders
It is alleged that the foundation is a shell set up by Syjones as a channel for the release of funds for the program, for said Syjones was chairman of the foundation.

Mojares said in his complaint that on Sept. 8, 2009, the P500,000, representing 10 percent of the project fund, was disbursed to the **DepEd Division Office**.

But the official receipt indicated the address of the foundation was 4100 Highway 10, 3rd Floor, Bldg. 1, Marikina City, Metro Manila.

On Oct. 28, 2009, the foundation allegedly approved the payment of P2,000,000 to the foundation from the project fund. The amount is 76.16 percent of the total and very above the 50 percent cap by TESDA guidelines for the second tranche of the fund release.

Bribery
The complaint also said that the release of P2,000,000 was in violation of the foundation's policy that the project was 50 percent complete.

Mojares also accused Syjones and the foundation of releasing the project fund to the foundation without the approval of the foundation's board of directors.

The check, given on Dec. 8, 2009, was the last payment for the project, worth P4,000,000, was made to the foundation, was purportedly the 50 percent "completion" payment by Syjones to the project for the release of the fund.

'Pay five ka dito'
It is alleged that Syjones agreed to be the conduit of the project because he was allegedly promised a 5-percent commission for his services during a phone conversation with Syjones.

The check, given on Dec. 8, 2009, was the last payment for the project, worth P4,000,000, was made to the foundation, was purportedly the 50 percent "completion" payment by Syjones to the project for the release of the fund.

However, he conditioned the release of the fund to the foundation's board of directors.

"It was agreed upon that with a blank recipient, I had the check cashed at the bank and I was to be the recipient of the fund," Syjones said.

Asked why he accepted the check, Syjones said he believed the money would be for the project.

Army says NPA reb dead, 1 surrenders after clash

IGRIG CITY—AN ALLEGED New People's Army (NPA) rebel was killed in a clash with the army here on Wednesday, a military official said Thursday.

Another rebel surrendered after the clash, and Lt. Col. Frank Reyes, spokesperson of the Army's 2nd Infantry Group (Light) (2nd Infgp) in Igrig City, said.

The clash occurred on Tuesday at around 11 p.m. in a mountainous area near the town of Igrig City, Reyes said. The clash was between a group of rebels and the army. The rebels were killed in the clash, and one rebel surrendered.

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DID YOU KNOW

It would be hard to find a more Filipino in February 1988. Pope John Paul II visited Metrocenter's Convention Center for the first time in his 10-day visit to the Philippines. He was the first Pope to visit the Philippines since 1981. He was the first Pope to visit the Philippines since 1981. He was the first Pope to visit the Philippines since 1981.

SHALANI SOLEDAD NOW GETS A LOT MORE ATTENTION, BUT NOT DUE TO POLITICS

'Noynoy' GF thrust into limelight anew



SHALANI Soledad: Very low-profile and very simple.

By Beverly T. Manivell

SHE STIRRED UP A LOT OF INTEREST IN VALERIANO City when she garnered the biggest number of votes when she ran for councilor in the city's second district in 2007. This time, however, Shalani Soledad is getting a lot more attention, not due to politics but because of her personal life.

Soledad, 35, is being linked romantically to first Noynoy "Noynoy" Arroyo III, the son-in-law of the late President Corason "Tito" Arroyo and former first Noynoy "Noynoy" Arroyo III.

In an interview the other day, Soledad talked to Inquirer reporters for the first time about her girlfriend. Although he confirmed that she was a councilor in Valeriano City, he did not identify her. Although friends said the two

have been together for almost a year, the couple have managed to keep their relationship a secret from the public.

In fact, some employees at the Valeriano City Hall said they have yet to see the two attend any of the social events being hosted by the city government.

They added that they only learned about the two being a couple when Soledad appeared on the television show "Deal or No Deal"

in February to lead support in Noynoy's election as councilor.

Another gossip was when the two were considered organizers a Mass for the memory of Noynoy's mother, Cory, in the National Shrine of Our Lady of Luján in the city last month.

The women appeared in an interview with Soledad last year's biggest off.

"She is really very low-profile and very simple," said Marlene Mesa, the city public information officer.

A check of the Valeriano City government website showed that before running for councilor, Soledad worked at the treasurer as an executive officer of San, Emilio, Laram. A source of Councilor Mesa also worked for the provincial government.

Right now, Soledad claims her occupations—appropriation and work and more—two very hard, always situations that deal with the city's finances.

"She doesn't budget attention and she also looks for someone for that budget," Councilor Mesa told.

'Beauty and brains'

Another colleague described her as a model as someone with "beauty and brains."

Valeriano Mayor Eric Manivell said that Soledad was a self-proclaimed person who always got the job done.

Manivell and Soledad are both members of the administration of Mayor Eric Manivell.

Manivell said he has seen the couple on only two occasions. One was at the wedding of Valeriano Councilor Rosalee Escobar, where Noynoy was part of the wedding reception.

The other was during the graduation ceremony at St. Catherine School in Valeriano City where the woman was the guest speaker.

Soledad was being groomed to run for Congress next year.

Noynoy, however, said that he was not aware of her plans to run for a congressional seat, adding that he last time they talked about politics, Soledad said she wanted to run for induction.

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2/1/01	RENT	20.00	30.00
2/15/01	UTILITIES	10.00	20.00
3/1/01	INSURANCE	15.00	5.00
3/15/01	SALES	30.00	35.00
4/1/01	PAYROLL	50.00	15.00
4/15/01	RENT	20.00	(5.00)
5/1/01	UTILITIES	10.00	(15.00)
5/15/01	INSURANCE	15.00	(30.00)
6/1/01	SALES	30.00	(0.00)
6/15/01	PAYROLL	50.00	50.00
7/1/01	RENT	20.00	30.00
7/15/01	UTILITIES	10.00	20.00
8/1/01	INSURANCE	15.00	5.00
8/15/01	SALES	30.00	35.00
9/1/01	PAYROLL	50.00	15.00
9/15/01	RENT	20.00	(5.00)
10/1/01	UTILITIES	10.00	(15.00)
10/15/01	INSURANCE	15.00	(30.00)
11/1/01	SALES	30.00	(0.00)
11/15/01	PAYROLL	50.00	50.00
12/1/01	RENT	20.00	30.00
12/15/01	UTILITIES	10.00	20.00
12/31/01	INSURANCE	15.00	5.00

The WORLD

Editor Lorraine S. Quins

Suu Kyi to challenge verdict



BANGKOK—BURMA DEMOCRACY ICAN AUNG SAN Suu Kyi is set to appeal against her conviction, lawyers said on Wednesday, as the ruling junta faced a global wave of anger over her extended house arrest.

Successful ally Thins signed up for Burma's (Myanmar's) sovereignty has launched a new campaign to raise awareness of the military regime's decision on Thursday to detain her for another 18 months.

joined the anti-statewide outrage but the UN Security Council was unable to adopt a sharply worded statement condemning the verdict, which drew the United States' ire, as out of elections in 2010, as it says sought China's support.

lawyer Ryan Wu said her legal team would appeal because they were "not satisfied" with the punishment, which stemmed from a crime in which American man John Saville perished in her landslide house arrest.

A prison warden sentenced her to three years of hard labor after finding her guilty of breaching the terms of her incarceration, but prison warden said there was no evidence of the punishment in a year and a half under house arrest.

The authorities allowed Suu Kyi's legal team to meet her at her home for her last on Wednesday Ryan Wu said, adding "We discussed the appeal and we haven't lost sight of the fact that we have to be realistic and we have to be realistic."

But her security forces blocked off the road outside the 64-year-old opposition leader's home on Wednesday.

Lawyers for Suu Kyi, who was arrested in 1989 years of hard labor and imprisonment, said they would also appeal and it is likely they would sign Thins' move to detain her.

The 64-year-old former UN military court, who is epileptic and diabetic, a "very calm" and "happy for the best," his lawyer Khin Maung Oo said.

Suu Kyi has been confined for 14 of the past 23 years, were most the military regime refused to recognize her National League for Democracy's landslide victory in the last election held in 1990.

On the streets of Yangon there was no sign of the women that the state media had warned against.

But the Association of South-East Asian Nations, of which Burma is a member, added to the global chorus of dissent in the media, expressing "deep disappointment."

It also called for the immediate release of Suu Kyi, adding that the 64-year-old group—which has been criticized in the past for failing to reject the junta—would "continue to remain engaged with Myanmar."

There's called spiritual leader the Dalai Lama on Wednesday offered his support to Suu Kyi, saying he was "deeply saddened" by her extended detention.

But China—a key ally and major military supplier of the junta—urged the international community to "fully recognize Myanmar's judicial sovereignty," foreign ministry spokesman Jiang Wei said.

It has been 48 days since Michael Jackson died, and while the family of the late pop star is still at war with the courts of his estate, the answer to whether the estate is worth the effort to sue is becoming clear: the late star's estate is worth the effort.

Clearly that's a new record for anyone who has sold out to his estate, said John C. Hines, Jackson's longtime lawyer who was named as Jackson's executor in a contract of the estate, along with John McEwen, a music executive and Jackson's close friend.

While several business deals have been reached—for things like commercial real estate, a line of school supplies and a \$250 million coffee-table book—the estate of Michael Jackson's vast estate, which is worth the effort to sue is becoming clear: the late star's estate is worth the effort.

Cash has been collected from former admirers who had built money for Jackson—several million dollars from one—and the executors have reached down the list of Jackson's personal belongings and other items that were almost auctioned off last April to pay debts.

The model for Jackson's posthumous business empire is EMI Records. "When you look at what the EMI empire has done, you see the opportunities here," Hines said. "I quite frankly think this will be a big big thing."

Friday's estate generated \$25 million to create last year, according to Hines, the main business deal publication.

Beyond 2008, Hines and others estimate the business of Michael Jackson could generate \$30 million to \$40 million in net annually.

Business deals, Hines and McEwen—a judge has named them special administrators and could decide in October to name them permanent executors—remain at odds with Jackson's estate. Jackson's estate, who is a beneficiary of all profits of the estate, is likely to sue to control of the estate from the executors, but was denied by a judge.

Jackson's estate has been valued at around \$250 million dollars. It contains some big assets, including a 50 percent stake in Sony/ATV, a music publishing powerhouse that includes the rights to the Beatles catalog; Jackson's own song catalog; and the singer's Hollywood Bowl. He also has a large collection of books and a large collection of books.

Despite speculation, Hines said, "we do not anticipate selling any portion of Sony/ATV."

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Makati Development

35 Years of Construction Excellence

Touching people's lives with continued pursuit of superiority and integrity

By Kenneth H. del Rosario

THE MAKATI DEVELOPMENT Corporation has evolved into the company that it is today notwithstanding the changing times, while pushing for an unrelenting pursuit of excellence despite the tough economic environment.

Since its start in 1973, it has continued to be a top player in the construction industry with a broad spectrum of projects that include office buildings, residential condominiums, hospitals, embassies, malls and leisure complexes among many others.

In 1979, MDC contributed to the construction of the Schuster of Brando's Hotel and two general hospitals in Hong Kong. MDC has since then continued to build projects.

Being MDC celebrates its 35th year with the theme "MDC: 35 Years of Construction Excellence."

"Our business has expanded by over 100 percent within the past three years, trading through the challenges of the current economic conditions," said Raul Iñando, MDC's President and Chief Executive Officer.

MDC is a wholly-owned construction arm of Ayala Land, Inc. (ALI), the leading real estate development company in

the country. ALI is itself part of the highly-structured conglomerate known for its stability and efficiency, Ayala Corporation.

According to Iñando, MDC is committed to delivering projects with no compromise in a timely manner, and to the most cost-efficient way possible.

"While we put a guaranteed pipeline from Ayala, MDC has recently become more aggressive in securing external co-fund ALI projects," added Iñando.

Brands is proud of what MDC has achieved throughout the years - establishing its position as the top player in the construction industry, building others with innovation and success. That's an achievement coming from a company that started out as a technical division of the Ayala Corporation in 1950.

Today, MDC is actively involved in research and development to derive better technological advancements to construction key projects such as the Shuster in Manila, Ayala Malls, UP South and Eastern Technology Park, Ayala Westgrove Mall, Ayala Grandview, the East Tower of Serrano 2 in Taguig, and The Coliseum hotel in Ayala Alabang and Laguna Village, among others.

Among the flagship projects of MDC are the soon-to-open St. Luke's Hospital at The Park in Taguig and the Manila New Office Annex Building of the American Embassy along EDSA Boulevard in Makati.

is, respectively.

He also mentioned an active participation in the new Ayala Land project, Nevada, 3,700 hectares environmentally sustainable land development in Cebu, Luzon.

In 2002, MDC was the first Philippine Construction Company to have successfully achieved an Integrated Management System certification on ISO 9001:2000 for Quality Management; ISO 14001:1996 for Environmental Management; and OHSAS 18001:1999 for Occupational Health and Safety Management. Early this year, MDC has upgraded its ISO certification in 14001:2004 for Environmental Management and OHSAS 18001:2007.

"The company is working without the very dedicated individuals who work tirelessly everyday to the what needs to be done," said Iñando. "It's in our corporate culture and values, that we continuously improve to deliver better products."

It remains a challenge to keep our workforce inspired at all times, to deliver their best to our clients, he said. "For us, it's a point that our people's welfare is well taken care of by making sure that they are in a safe and sound environment."

He said, "We hope to further double our business in the next five years... to improve our margins, pursue other external projects, and make our partnership with Ayala Land stronger."



I want to extend my warmest greetings to all the management and staff of Makati Development Corporation on your 35th anniversary. This is a momentous milestone and I am proud to have witnessed the company's growth from being the technical division of the Ayala group to being a top player in the construction industry. MDC has played a critical role in the development of the Philippines, building infrastructure, hospitals, embassies, and shopping malls. I am confident that MDC will continue to be a top player in the industry for many years to come.



Congratulations once again and I wish you all the best in the years to come!



Raul Iñando, Chairman, Ayala Land, Inc.



Let me extend my warmest greetings to Makati Development Corporation (MDC) as they celebrate their 35th anniversary.

MDC has distinguished itself for its commitment to the highest standards of a professional, competitive, integrity, quality and service. The firm has had a long history, but has not only succeeded in the construction industry but also in a major



contribution to the industry.

This year's anniversary shows "MDC: 35 Years of Construction Excellence" clearly demonstrates MDC's commitment to excellence and drive to maintain its status as one of the leading firms in the construction industry.

More projects and recognition!



Raul Iñando, Chairman, Ayala Land, Inc.



The past three and half decades have been very challenging for MDC. But MDC has substantially grown from a support group of teams to a major player in the construction industry. During this period, we have successfully built a completed record book. It is a testament project (and) top by our international accredited system - being the first in the industry to obtain Integrated Management System (IMS) ISO 9001:2000 for Quality Management; ISO 14001:1996 for Environmental Management; and OHSAS 18001:1999 for Occupational Health and Safety Management.

As we celebrate MDC's 35th Anniversary, let us improve our diverse growth in all our stakeholders, the management team, our business partners and local community in all the areas of service of MDC who have paved our way to where we are today.

The quest for excellence continues, a relentless pursuit of improvement. Improvement will be our main focus in the years ahead to create the best, our main focus will be to be an industry leader in construction development. We will continue to expand our business in the construction industry in the new field. And as the company develops, we will carry on our commitment to giving our people and their families a safe.

My warmest congratulations!



Raul Iñando, Chairman, Ayala Land, Inc.



'Remarkable transformation' marks record year for MDC

By Kenneth H. del Rosario

IN THE PAST FIVE YEARS, Makati Development Corporation has gone through a 'remarkable transformation'—with process and operations improvement, record-breaking revenue growth, and more big-scale construction projects than ever before.

In the past year alone, MDC has managed to post more than P10 billion in revenues from P10 billion the previous year, and also posting the company's best financial record.

"When allowed us to grow to our present effort in the changing times, to learn new construction methodology and improve our efficiency in our business," Iñando said.

"As a company, we are committed to building ourselves in socially sensitive projects like roads and infrastructure as part of our main business in nation building," he added.

At the head of finance, he makes note that

MDC manages to achieve through projects in making investment decisions and sound financial management. It is also noted to note that the company has been able to thrive through its 35 years of existence.

According to Iñando, they have not so much achieved by the global economy, and the rising costs have not come with it. "But in the crisis period, we already had project orders to see us to the next five years."

That's what he liked about working with MDC, is its commitment to deliver the promised product in a timely manner with no project quality, following the same guiding principle in project management (and) in, then.

During a period of the big-scale construction projects that they undertake on a regular basis. "Some 77 percent of our last year involved projects worth more than P10 million," he added, saying the prices have climbed they are in the construction industry.

At the end of the day, what's important is that their stakeholders, customers, and end users enjoy the benefits of MDC's commitment of "world class" projects. "We expect that our clients will be able to do projects that we can be proud of."

THE MDC MANAGEMENT COMMITTEE, President Raul Iñando, president (left) and Vice President, Raul Iñando, president (right).

State in, under their president. Also in the corner.

THE MAKATI NEW OFFICE Building (MDC Building). The new company will move its new Executive Office Building, among others, to its new office in Manila.



THE UPANALAN National University development, which opened in November 2009.



MDC Recognitions and Awards

IN ITS 35 YEARS OF COMMITMENT to excellence, MDC has received a number of awards and recognitions.

MDC received three ISO Certifications on January 4, 2009 for its Integrated Management System, becoming the first construction company in the country to receive all three certifications at the same time. MDC also received ISO 9001:2000 for Quality Management, ISO 14001:1996 for Environmental Management, and OHSAS 18001:1999 for Occupational Health and Safety Management.

Industry is one of the major priorities of MDC, as evidenced by the number of projects with various awards and milestones. From its inception in 1973, MDC has been a leader in the construction industry. The first construction company in the country to receive all three certifications at the same time. MDC also received ISO 9001:2000 for Quality Management, ISO 14001:1996 for Environmental Management, and OHSAS 18001:1999 for Occupational Health and Safety Management.

ively. The Shuster in Manila, Ayala Malls, UP South and Eastern Technology Park, Ayala Westgrove Mall, Ayala Grandview, the East Tower of Serrano 2 in Taguig, and The Coliseum hotel in Ayala Alabang and Laguna Village, among others.

Since MDC is a leading construction player in the country, it is also a leading player in the construction industry. The first construction company in the country to receive all three certifications at the same time. MDC also received ISO 9001:2000 for Quality Management, ISO 14001:1996 for Environmental Management, and OHSAS 18001:1999 for Occupational Health and Safety Management.

TRMCO, a 30-story residential condominium in Manila, is the record of 150 stories, putting 2,300 cubic meters in the Makati East Tower in Manila, and the record of 4,000 cubic meters under construction in the Makati East Tower in Manila.

A 10-story, 100,000-sq-m project, was awarded by MDC as one of the "Best 100 Projects" in 2009. MDC received another milestone with the construction of Lungsod ng Baguio Bridge. The 73-meter concrete arch bridge was recognized by MDC officials as one of the "Best 100 Projects."

Adding depth and height to MDC's portfolio, Shuster 2 in Manila and Shuster 3 in Manila, Shuster 4 in Manila, Shuster 5 in Manila, Shuster 6 in Manila, Shuster 7 in Manila, Shuster 8 in Manila, Shuster 9 in Manila, Shuster 10 in Manila, Shuster 11 in Manila, Shuster 12 in Manila, Shuster 13 in Manila, Shuster 14 in Manila, Shuster 15 in Manila, Shuster 16 in Manila, Shuster 17 in Manila, Shuster 18 in Manila, Shuster 19 in Manila, Shuster 20 in Manila, Shuster 21 in Manila, Shuster 22 in Manila, Shuster 23 in Manila, Shuster 24 in Manila, Shuster 25 in Manila, Shuster 26 in Manila, Shuster 27 in Manila, Shuster 28 in Manila, Shuster 29 in Manila, Shuster 30 in Manila, Shuster 31 in Manila, Shuster 32 in Manila, Shuster 33 in Manila, Shuster 34 in Manila, Shuster 35 in Manila, Shuster 36 in Manila, Shuster 37 in Manila, Shuster 38 in Manila, Shuster 39 in Manila, Shuster 40 in Manila, Shuster 41 in Manila, Shuster 42 in Manila, Shuster 43 in Manila, Shuster 44 in Manila, Shuster 45 in Manila, Shuster 46 in Manila, Shuster 47 in Manila, Shuster 48 in Manila, Shuster 49 in Manila, Shuster 50 in Manila, Shuster 51 in Manila, Shuster 52 in Manila, Shuster 53 in Manila, Shuster 54 in Manila, Shuster 55 in Manila, Shuster 56 in Manila, Shuster 57 in Manila, Shuster 58 in Manila, Shuster 59 in Manila, Shuster 60 in Manila, Shuster 61 in Manila, Shuster 62 in Manila, Shuster 63 in Manila, Shuster 64 in Manila, Shuster 65 in Manila, Shuster 66 in Manila, Shuster 67 in Manila, Shuster 68 in Manila, Shuster 69 in Manila, Shuster 70 in Manila, Shuster 71 in Manila, Shuster 72 in Manila, Shuster 73 in Manila, Shuster 74 in Manila, Shuster 75 in Manila, Shuster 76 in Manila, Shuster 77 in Manila, Shuster 78 in Manila, Shuster 79 in Manila, Shuster 80 in Manila, Shuster 81 in Manila, Shuster 82 in Manila, Shuster 83 in Manila, Shuster 84 in Manila, Shuster 85 in Manila, Shuster 86 in Manila, Shuster 87 in Manila, Shuster 88 in Manila, Shuster 89 in Manila, Shuster 90 in Manila, Shuster 91 in Manila, Shuster 92 in Manila, Shuster 93 in Manila, Shuster 94 in Manila, Shuster 95 in Manila, Shuster 96 in Manila, Shuster 97 in Manila, Shuster 98 in Manila, Shuster 99 in Manila, Shuster 100 in Manila.

ent Corporation

Over the years, MDC has delivered quality projects in the most cost-effective and speedy manner without compromising quality



RAUL ILAMANDA, MDC president

Superb track record of strength and security

By Kenneth H. deRosier

THE MAKATI DEVELOPMENT CORPORATION has proven its strength and security over the years in a very unpredictable market.

In its remarkable track record, MDC is a trusted company that delivers what is promised in a timely, efficient and sustainable manner.

This is how it has been, the company's chief operating officer, puts it. "We're very proud of our achievements in our 33 years of existence. And we continue to strive to become a world-class contractor in every project we deliver."

Ilamanda said that while their priority remains to serve the construction needs of Ayala Land, they have recently been involved with major projects in

side most notably St. Luke's Medical Center in their beautiful and 15-building office extension in their Boulevard.

An Ayala's portfolio expands—from subdivisions to building residential, office and commercial developments, MDC, too, has realized them being a specialized land development contractor to a more well-rounded one, he said.

"The contractor has done more land development projects than we have, as far as I know," said Ilamanda, who has been with the group for more than 15 years now.

"We've been here for more than three decades. As we look forward to greater challenges, we take pride in our past accomplishments. And it is our duty to commendation to our employees, our clients and competitors that we have survived this far and we intend to be around for many, many years," Ilamanda said.



RAUL BAUTISTA: MDC has proven track record



Raul Bautista, MDC's general manager



MDC is the owner of a 1.7M sqm (1.7M sqm) development in the Philippines

THE NEW SUBURBAN in Makati City, which opened earlier this year

MAKATI CORP. is moving forward, which includes the new Makati community

BUSINESS

Bangko Sentral expects inflation to remain low

Relief from US Fed rate action

By Michelle K. Bono

THE US FEDERAL RESERVE'S LATEST monetary action will help keep inflation in emerging markets like the Philippines low over the near term.

This was something the Bangko Sentral ng Pilipinas, which said the Fed's move to maintain an accommodative monetary policy targeted to maintain that inflation to the United States would continue to be soft.

The US Fed concluded the two-day meeting of its governors this afternoon with an announcement that it was keeping its benchmark rates at historic levels of zero to 25 basis points.

It also extended from September to October the end of its monetary purchase program, under which it intended to buy as much as \$300 billion in US securities to help infuse liquidity into the world's largest economy.

"The outcome to October of the monetary purchase completion reflects inflation remains low of a concern in the US. This would translate in global inflation expectations remaining well anchored," BSP Governor Benjamin Dominguez said.

Inflation in the United States partly influences monetary measures in the Philippines and other emerging markets that import goods from the developed country because of imported goods affect domestic inflation.

The United States is the Philippines' biggest trading partner.

The US Fed's decision to keep a loose monetary policy indicated its confidence

that inflation would be soft over the near term. In turn, this will help US consumers maintain a benign inflation outlook.

Inflation expectations have a tendency to become self-fulfilling, the BSP said. If people think that prices would remain relatively stable, there would not be competing reasons for them to purchase more goods than they need or panic. Tempered demand would help prevent runaway inflation, the BSP explained.

Although monetary policy in the United States remains accommodative, economists said the fact that the US Fed would end its monetary purchase program by October signaled its intention to implement an exit strategy although in a very gradual manner.

"Exit strategy" has become the buzz word following the fears of governments across the globe to stimulate their economies by lowering interest rates and raising public spending. The move seems to be the outcome by which governments would reverse the economic-stimulation policies since the global recovery shows signs of recovery.

Government and governments should be proactive at the timing of the exit strategy. They said implementing it rather than it should could choke recovery efforts, while keeping it for too long could lead to upending inflation and asset bubbles in the future. In the case of the Philippines, officials agree that it may still be too early to implement an exit strategy. However, they said the national government and the BSP were prepared to adjust policies when the global recovery indicates an end to its recovery.

 Bank of America Corp. USD 1.54 billion International Banking Division American Express New York, NY 2009-2010	 Bank of China Corp. USD 1.54 billion Banking Division Beijing, China 2009-2010	 Bank of India Ltd. USD 1.54 billion Banking Division Mumbai, India 2009-2010
 Bank of Japan Ltd. USD 1.54 billion Banking Division Tokyo, Japan 2009-2010	 Bank of Korea Ltd. USD 1.54 billion Banking Division Seoul, Korea 2009-2010	 Bank of China (Hong Kong) Ltd. USD 1.54 billion Banking Division Hong Kong, China 2009-2010
 Bank of China (London) Ltd. USD 1.54 billion Banking Division London, UK 2009-2010	 Bank of China (Singapore) Ltd. USD 1.54 billion Banking Division Singapore 2009-2010	 Bank of China (Shanghai) Ltd. USD 1.54 billion Banking Division Shanghai, China 2009-2010

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21ST PHILIPPINE AD CONGRESS

Skewing reality by the power of 4

By Chynna Phelan
Contributor

THERE IS SOMETHING OF "BUSHOWEN" in how four weeks unfold. Four of the week's best creative-director pitches took talent to all over town the way each one sees it—no attempt to drive home the point that reality after all, it often just one man's point of view.

The directors—Henry Probst, Sid Maloney, Carlo Birech and AP Birech—stood together and independently to come up with advertising reasons for the biggest regular

gathering of the advertising industry, this time scheduled from Nov. 18 to 21 at the CAP Convention Center in Baguio City.

To facilitate the collaboration, four-day board games were presented and discussed with the directors during several evenings before each was sent off independently to research on their late assignments.

In one of their meetings, a director had an early ad idea—Gaps, 40th anniversary in pop culture, it is (that is not a competition, right?) that a second too-long of ideas, the message was loud and clear: the "collaboration"

was not going to be as easy as it seemed.

As with the celebrated 1950 Japanese film "Yakushiji" directed by Akira Kurosawa, the four men presented the following ad concepts without one bit of character and genre in a single stage in a more down-to-earth where a second-rate audience goes through his normal act, but also, seemingly finally, revealing his audience's solution.

Probst, known for such ads as Nissan's "There/There," Honda Civic's "The Off-Going," and McDonald's "Selling Cold,"

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Goatherds thrive on milk of their stock

Text and photos by Karen Lapienis
Illustration: Jonathan Cohen

RAMBLING, LACINIA. BASKING on the sunny side of growing goats in the sunny, blue-tinted, 34, and some AC, 27, and 28, are making a bonfire of selling goat's milk to major retailers in Laguna Maricao.

Some and his own own imported Maricao that this LAPIENIS in 2004 initially to breed goats for commercial use.

Later on, the Alameda visited with the production of goat milk, which they labeled MAR SA TINGIN MO's Milk.



ALAMEDA'S Goat Farm produces commercial premium goat's milk one sold in a number of supermarkets in Metro Manila.

Alameda put up their goat farm, starting out with only 50 goats. Now, AFG has 150 selling and breeding goats.

"There was a wrong notion about this business. Some are discouraged by the fact that small-scale associated with goats. But in reality depends on how one maintains them," says Ari, who serves as the operations manager of the farm.

He said even the government was skeptical of this kind of business.

But the Alameda proved them all wrong.

Milk production

Ari's younger brother Tito is the head manager of AFG. He feeds Goat's Milk.

"It was in 2007 when the Alameda thought of producing milk. They then added 100 more goats to their stock."

At present, AFG Goat's Milk is a supplier to more than 20 supermarkets, mostly in Metro Manila. They also have distributors in Laguna.

An said that it was not easy at first to introduce goat's milk to the public.

"We are continuously educating the public about the benefits of goat's milk. We very good at this," says Ari.

When milk production started, most of the buyers were from the Chinese community who were already aware of the product's benefits.

Appreciation

"But the public has learned to appreciate goat's milk, [which] is still value 30 minutes to 40 cents," Ari claims.

Goat's milk is perfect for those who are lactose intolerant.

Lactose-intolerant even recommended goat's milk because they say it is closer to human milk than cow's milk.

Now, AFG produces 100 liters of goat's milk each day.

But, Ari admits that the misconception about goat's milk remains, so they continue educating people about the benefits of drinking goat's milk.



ART ALAMEDA tends to his stock. Goat milk is perfect even for those who are lactose intolerant.

Goat's milk is perfect for those who are lactose intolerant.

Lactose-intolerant even recommended goat's milk because they say it is closer to human milk than cow's milk.

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But the Alameda proved them all wrong.

Farmhanding

Some used to spend a cattle breeder farm. He and his own thought of starting a goat farm, driven by the relative high demand for goats and its byproducts.

With P800,000 capital, the

Skewing reality by the power of 4

Illustration: BS-1

inspired from the perspective of the magazine.

Several visual elements—the use of blackboard, door mat and single foot on the volunteer as the go-to for the magazine—are cleverly employed to create tension.

Think with their eyes

The story is told by the magazine's author who director Malcom's full attention. As the author of all G-Goats this TV commercial and G-Goats' "The Game," the commercial Malcom's challenges his viewers to think with their eyes, but not with their minds.

The third director is the man behind

the famed *My Table*. Malcom's "Burger Burger" and Steve Ruddy "Double Double" ads. Carlo Diener helps to set the view of the magazine, the behind the scenes attention to the audience who witnesses the success of the magazine's art. So when creating your own work, and Malcom's made and a cut out of the rope is captured as film, a montage of memory is more quite enough.

The last director, however, bring viewers to the side from the volunteer's director's claim to fame includes such TVCs as *House's* "House," *Golden Globe's* "Harrison," and *Viva Michael's* "Viva's Way."

Diener managed to build drama and conflict by engaging on key con-



ANO SA TINGIN MO?

Visual elements involving the chair. In the end, he came up with a solution equal to the problem there remains.

Clash and dagger

Diener did not get a chance to see the others' work until the previous launch, a day before the magazine took on television and radio. Such clash-and-dagger approach, according to George Torres, AFG's chairman and

willpower's view present the magazine's marketing, made for creating a hybrid of the magazine's activities.

For one, the director also always

meant to introduce themselves during meetings with clients took during their commission. Some were assumed to make last-minute changes. Torres said.

Sell of

All-out with a did longer remain. "About perhaps no [what to present?]"

Those who want to know what happened

present are invited to attend the ad campaign's launch night when there is the premiere to all.

After from including the ad on television, those whose industry had been present may go into the world of the full length video.

Philippine Association of Theatrical Advertisers, which is hosting this year's biggest advertising event, has lined up some impressive speakers and sponsors, among them is John Maguire, author of the book *"Maguire's"*, and M. Conneling, a well-known marketing and marketing

SOCCAL

"I'm a 'Burger' in the theme, the 21st Philippine Ad Congress will focus on capturing today's global economy in a dynamic and exciting new solution to the above the situation.

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Planting the seeds of livelihood

More than vegetables

And, the latest corporate social responsibility project of the Maricao Alameda Foundation Inc. (MARIAS) is harvesting, remembering and continuing the legacy of the Maricao Foundation.

The goal of the Maricao Garden Project (MG) is to help depressed communities find themselves by establishing backyard farms.

Joan Torres, a member of the project staff, said that while it could be done, "our main objective is not really a livelihood project where there can be human problems to solve."

"Project MG also to teach members of the community how to grow vegetables and fruits that they can pick every time they need food to serve to their families."

Project MG began only this year is one of the Maricao Foundation's ongoing projects.

The first MG pilot is based on a hillside plot of about 100m x 50m (328' x 164') belonging to

Wind - a former vegetable

chickens with weeds and plants. After a month of preparation, the plot was ready to be filled. Volunteers from the Maricao Foundation helped teach families how to care for the community farm.

"In the end, the families had to learn how to begin planting. We had to ensure their progress regularly when the first batch of harvest was ready to be sold. We taught them how to make their own sales channels. And the first batch was sold."

Today, the MG pilot is at the Maricao Foundation's hillside plot.

The garden continues to flourish, with Maricao Foundation's support. The Department of Agriculture, would support by providing more seeds to the MG community.

'Wrap' artists ...

Hearts said she started with a budget of P10,000. She couldn't imagine the business would grow that much when she started out.

Hearts said she started by taking her "wrap artists" as the call for employees.

"We allow 'wrap artists' to experiment, but making is needed in this field. G-Goats wrap is in us," said Hearts.

She still feels overwhelmed whenever she hears when she receives from a client, she said.

"You need to be observant. Non-verbal cues of clients really matter," Hearts said.

"You may be afraid in buying the gifts you would give your loved ones, but the presentation is very important," Hearts said.

The revenue of the gift may be more specific if you take in the presentation of a gift, she added.

From the "wrap artists" of hand-drawn sketches to the quality of service will be maintained.

Hearts said she is based on in making her business as the seasonally pays extra in each branch, not just to keep an eye on employees, but also to personally see clients presenting the service.

Wrap is Up! frequently makes out with new designs and materials, offering customers a wider range of options, a luxury from the time it started out when the only option were P10-wagon budget items. Hearts said.

Given the variety of the business, Wrap is Up! almost has no competitors, and this has become a challenge for Hearts.

Hearts would always give back to Wrap is Up! and be something new.

"We need to think of more creative ideas each year, as well as introduce new car materials," said Hearts.

Hearts said that, although an economic crisis had put a damper on people's spending habits, the notion of giving still would not wane.

"Giving something is giving off 'positive'," she said.

Hearts considers such gift to be important, both in the giving and receiving. And the value takes in making sure that Wrap is Up! renders the kind of service clients will need to have.

Manila goes gaga over Lady Gaga



IN FULL "Gaga" mode, Ruffa Gutierrez

From page 42
manic target. The new *Big Brother* was also away in her native home town, while also serving the audience with her personal pages.
She returned as account "Fader face" wearing a show-stopping "Hawaii" Chateau bubble dress, before ending the show with the original version of the short-sleeved.
Lady Gaga couldn't help as-
peaking over and over how much she loved Manila, and said she couldn't leave through-
out the first few songs because of the audience response.
"I didn't look like she wanted to leave (just with the debut) still, she left us with a 'See you

soon, see you' Which is more than enough to keep us waiting for more."
In honor of Lady Gaga, I brought Queen Bitch (available at <http://www.queenbitch.com>) to share with Gaga fans during the show. Here's the gist:
"Let's have some fun, this time to talk."
I want take a ride on your show rock.
Don't think too much, just hear that lick.
I want take a ride on your show rock."
E-mail the writer at Jillian@pinoy.com.ph



NOT Gaga plays off the show with her family and band!



BUNNIES Purina and KJ Camerino



VMA: Purina channel Lady Gaga



TESSA Yotana and daughter Arlene



OBAMA Tessa



MOSE photos on page C2



"PROJECT Runway" TV Teresa Herrera



JH Rodriguez



QUARK: Herrera and sister Chela



MAJO Lizard and Robby Carmona



ANGEL Lucio



CHRYNA Grubbs: CEJUNE Lupton



NAUTICA: Herrera and Vicky Dizon



MELISA Rios



Manly call



DEL Springford, white pants, grey pants, white pants, Zara



WHITE pants, Springford, white pants, Banana Republic, white pants, Zara



Get Shabbi!



1002W women, black top, Banana Republic, charcoal skirt, black belt, black cropped pants, Springford, brown shoes, Zara



All prepped up

Short cuts

By Janet Espinoza
REMEMBER THE HEADLINE Twenty-four says headlines have strong correlation to the economy's health, which goes as far back to the 1920s. And stock brokers and financial analysts keeping an eye on the headline economy.
High headlines forecast good times, while lower headlines suggested gloom. Economic times ahead. But that was skirting the issue, as in general—a reputation theory that goes beyond the headline for another dimension.
These days, however, is a much headline that's on the horizon, and perhaps in a few feet to go in investor portfolios.
Headlines on one's pants are giving up a few inches, similar to a woman's pants. But when does it matter? Headlines on the back? Businessmen finding up? Outside, if there's a reaction from a professional.
He longer returned to the headline, as mentioned. In that fashion pants like to be to improve the headless leader for heightened "short" (short) effect, the cropped pants look has now returned into people's pants. And confidence from society. Finally, the popularity look incorporates risk taking and confidence.
Interesting combinations
The 2010 shows of Alexander McQueen and Paul Harvey and Isabella's Spring
2010 collection had their male models striding down the runway in interesting combinations of cropped trousers, suspenders and jackets.
Isabella expressed down into with suspenders featuring colorful variations on a theme: stripes, plaid and cropped pants.
I find Alexander McQueen's interpretation of "suspenders" noteworthy, as he combined "suspenders" materials like metal and herringbone with details like the ones peeking out of cuffs and hems.
The version of the cropped trousers exposed ankles that looked like they were actually covered in black-colored socks.
And Isabella got his shoes on with his Abstract Eclectic theme. In his show, he dressed around the shoulders of an English country gentleman and incorporated a few visual elements. So nothing was quite what it seemed.
Case in point, the leggings that popped out from behind pants were actually knee-highs, and a polo shirt was actually a turtleneck under the jacket to create a two-for-one effect.
It may take a while before the cropped pants and leggings are popping out of cropped headlines in the men's fashion mainstream, but watch out for women giving the up-and-coming. Perhaps in the end, the headline message says, "See, it's done in just days!"
E-mail the writer at Jillian@pinoy.com.ph



1002W women, black top, Banana Republic, charcoal skirt, black belt, black cropped pants, Springford, brown shoes, Zara



LACEY Goggin: Hovers Chaitlyn bubble dress



CHAITLYN Krieger: Shows on the runway



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Cory's death and funeral didn't dampen malling

By Maureen C. Enriquez
Contributor

THE LOCAL RETAIL SCENE IS as vibrant as ever, bucking worldwide recession trend. The malls are experiencing growth in sales and human traffic, their expansion continuous. Even as the country mourned the death of former President Corason Aquino, business, in general, was stable.

Malls close to metropolitan areas such as the EDSA corridor suffered a more dire straits for a few hours but business resumed soon after.

Milagros Olmos, vice president for marketing and communications, says SM malls have been enjoying double-digit sales growth this year. She attributes this to such incentives as Big Cashback in North EDSA and The Station in Aligsa.

Probably, people's pockets are less deep than in 2008. When SM North EDSA held a weekend sale July 11-Aug. 3, which coincided with the late president's death and funeral, the mall still posted double-digit sales growth.

Although business was relatively quiet at the Mall of Asia (Mall of Asia Boulevard was closed during the funeral procession in the cemetery) last Aug. 5, the weekend was only temporary.

Significant growth

In spite of the stiff competition posed by other developments, the Ayala Malls have been registering a significant growth in human traffic and sales performance this year. Mall activities and services have been attracting patronage.

Between Lumbaca, vice president and

GROUP 20



THE TREATMENT? promises smooth, shiny hair, single-time look.

Permanent blowdry is the next big thing in hair

Say goodbye to 'wallis tingling' look

By Mel Conner
Contributor

ARE YOU ONE OF MANY Filipinos with frizzy unruly hair? If your hair has seen better days and you are desperately looking for a treatment that will bring back strength and shine into your hair, the Permanent Blowdry is exactly what you need.

The latest hair straightening system since rebonding, the treatment goes by names from Brazil (it's called Brazilian Straight Treatment or BKT in the USA, where it is usually called cerium progressive (progressive blowdry).

Different from rebonding

Technically, the Permanent Blowdry is neither a relaxing nor straightening treatment, both of which use chemicals to re-structure hair. Argentine straightening or rebonding has fallen out of favor with some users not only because it leads an unwanted "wallis tingling" look, but more also experience excessive damage, particularly when the process is repeated.

Permanent blowdry uses keratin, a type of protein able to re-construct human

REBONDING 01



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CONCRETE LAMP IT IN JULY 2001 The market will soon realize that today's





ALLIANCE's wood-grain bag with built-in laptop pocket and Hermes lock



138 Designer's Mall



138 Designer's Mall offers high-end condominiums and office buildings

World-class finds at new high-end mall

By John Ramirez
Contributor

WHEN ASKED BY THIS AREA'S leading real estate company how fast it would fly in 138, Queen City, built in 1997, the Asian financial crisis was in full swing and designers had a wild day processing judgments on the seeming futility of selling up a financial and residential district in the middle of nowhere, accessible only via CH and E. Rodriguez Avenue.

Fast forward to 2009, and what stands as an empty patch of land now brims with high-rise residential condominiums and office buildings. Eastwood City is home to over 1,000 families and a score of 200 foreign-financing-and-outgoing-investor companies as well as multi-nationals such as IBM and Deloitte, among others.

It is proof of the popular line from the movie "Field of Dreams": "If you build it, they will come."

And even they did, as 138 is now a vibrant locale in diverse circles such as Singapore, Hong Kong, SINGAPORE and the American New York City by the Bay.



138 Designer's Mall's imposing interior with skylight

Andrew Tan did in 138 what the Apple did in Manhattan and the Amazon in Seattle, introducing something better to the market and more revenue. From a single office building for IBM and two residential condos called Olympic Heights and Lafayette, the land master of 138 inside Eastwood City quadrupled throughout the year, resulting in a vibrant, self-sustaining community.

Last year, Eastwood Mall became the latest addition to the growing retail business in the north, a high-end retail hub that sits in the middle of the city's major development.

One gets a feeling it is a smaller version of Singapore's Orchard Road, with modern parks within the concrete jungle. Eastwood Mall's interior is comparable to Singapore's Suntec City or Gardens. Popular brands, both local and international, as well as eating and drinking, are the focus.

one of the mall. Even the discount store Office Planet has opened a branch inside Eastwood Mall just to serve the demands of companies in the area for cheap office supplies.

For sale items like the, the streets of Orchard shopping or reduced prices has just opened at the ground floor of the mall. 138 Designer's Mall is a three-level store that carries all its brands such as Telfar, Hugo Boss, Karl Lagerfeld, Gucci, Prada, Armani, and many more make one feel.

Imagine a store full of the season's new items at unbeatable prices, like this shopping. Alfred Dunhill, small

wooden bag with Hermes lock that I was able to find.

Some of the stores in Eastwood Mall are still preparing to open, but the closest to the action level are already operational. A huge store serves as the mall's main highlight during the opening of the mall.

I can't wait for this mall to be in full bloom, especially with the opening of Robinsons Mall at the upper floors of the mall. Now I don't have to fly to Singapore via discounted airlines to buy from Robinsons Mall or to buy from Robinsons Mall.



USING a 450-degree flat iron, the styled look has the hair become more like the hair of the models, flat-top styling, making the hair look like a flat-top.

Permanent blowdry is the next big thing in hair

Permanent blowdry is the next big thing in hair. The latest trend in hair care is permanent blowdry, a new way to style hair that is permanent and doesn't require the use of heat. This new trend is a permanent blowdry, a new way to style hair that is permanent and doesn't require the use of heat. This new trend is a permanent blowdry, a new way to style hair that is permanent and doesn't require the use of heat.

However, this advantage comes at a cost. Permanent blowdry is a permanent blowdry, a new way to style hair that is permanent and doesn't require the use of heat. This new trend is a permanent blowdry, a new way to style hair that is permanent and doesn't require the use of heat.

What's also strange about the treatment is that the hair can be styled according to the client's specifications. You can add a little volume, or give the hair a slight wave," says Marcelle Spiering of Eastwood Salon. This treatment is recommended

for all types of chemically treated hair, whether it's bleached, highlighted, red, or dyed. Permanent blowdry is a permanent blowdry, a new way to style hair that is permanent and doesn't require the use of heat.

It's great for getting rid of curls, frizz and damaged hair, while keeping the hair smooth and shiny. It's a permanent blowdry, a new way to style hair that is permanent and doesn't require the use of heat.

While styling guarantees that Eastwood Salon's permanent blowdry is a permanent blowdry, a new way to style hair that is permanent and doesn't require the use of heat.

Eastwood Salon is at 2-1 River Road Mall, Eastwood Center, Midland City and at CityPark Building, Singapore. For inquiries, call 88888888 or 88888888.



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Cory's death and funeral . . .



EVELYN Tumbales, vice president and chief operating officer of Ayala Malls

Funeral

Chief operating officer of Ayala Malls, reports that in the week of Aug. 3, all mall sales and business units remained constant. The funds and resources were being, as even another source and source.

Ahead of business at Gloriosa, and Gloriosa were hindered by the protesters along Ayala Avenue last Aug. 3 to by any political rally, she explains. "We are hardly affected. Our mall partners within the Market CIO (General Business Center) will go to Gloriosa and General for their shopping, dining and entertainment activities."

"We able to do as before in Ayala, a proper center was set up in Gloriosa for mall partners. Business Village, corporate public relations manager for the business unit, is also optimistic."

"Funeral has been good. Growth isn't limited to jobs. We've opened in Davao."

Tumbales and some in General Business. There's room for a lot of shopping in this country."

Robinson's malls are holding the annual August sale. Although Robinson's Plaza reported a significant drop in business last Aug. 3 due to ongoing protests, sales were buoyant by Friday, Aug. 7.

"Robinson's Galleria and Plaza were open and that day the protesters were not the same," she says. However, the latter Mall (Jickson) bought from the Robinson's mall.

"Tumbales points out that in times of uncertainty, shoppers will limit their spending to the basics."

On the whole, malls are part of the Filipino culture. Culture has little to do with the economy, even worse that malls have replaced the same place of the past.

"Filipinos will find ways to make themselves happy," says Tumbales.



MELAGROS Oliva, vice president for marketing and communications of SM

Malls close to routes taken by the funeral cortege suffered a few hours' slowdown but bounced back right after



JOYCE white tank top, white capri pants and teal's structured bag

Feminine fancy

THE COLLECTION FROM John, exclusively available at Robinson's Department Store, can help one pull off a stylish look with its array of women tops and bottoms, hats, jackets and skirts that can be mixed and matched for every occasion.

An all-white long-sleeved blouse reflects "female power."

A pleated black butler-style dress blouse wears over a pencil cut gray skirt makes for a striking ensemble for a power lunch meeting.

For the same blouse with figure-flattering black skirt and be combined into a fun-loving feminine fashion study to party all day.

A sexy black and white mini dress matched with black-leather pumps is a statement.

The bar-like black top with long-sleeved skirt and

mini-skirt dress is for the love of the ball.

For afternoon strolling in white mesh girl blouses, Jo's like-colored cropped pants and white polo (with beautifully accented sleeves), wear with strappy heels, is a good idea.

A soft velvet black blouse shows off one's sexy silhouette. When paired pumps and black off the shoulder with a big black belt.

The casual choice of this eye-catching denim, tailored coats, mini skirts, even men's shirts and other short pieces in look, combined fabrics allow one to dress well with one's spreading two tracks.

Visit www.robinsonsmalls.com.ph

Other on location at Ayala in Gloriosa in Ayala (Ayala City Mall) www.ayalamall.com.ph



JOYCE white long-sleeved blouse paired with white pants and black belt accents

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teal and black striped tank



with top of striped t-shirt



teal pattern t-shirt



teal pattern t-shirt



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Available at the Plaza Robinson's, Labeled: Blue Robinson's

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the style is smooth as the
surface. The design and look
are dramatic, bold, and
dramatic color stones.

Parentesi line of the roaring '20s steps into 21st century

By Kim T. Vergara

AHEAD THE DOOM and gloom of the economic downturn, Bulgari gave its high-end market in the Philippines something to smile about when it launched the Parentesi collection at the Italian jewelry brand's flagship store in Makati.

For inspired by great designer Mario Bulgari, it was a cocktail party and selling them, as models decked in precious and semiprecious stones emerged from Bulgari's boutique a more and more with guests to show and talk about their precious new.

As with past collections, this one was crafted to combine the Italian tradition, inspired by Roman's cultural roots and precious.

"It's part of Bulgari's global collection to mark its 125th anniversary," said Bulgari. "The collection started in May with the opening of a new long exhibit in Rome featuring new and exclusive Bulgari pieces. Roman pieces are exhibited in a new Roman Forum restaurant

such as Elizabeth Taylor."

The Parentesi line—a line of earrings, necklaces, bracelets and rings—has undergone 12 renovations since it was first introduced by Bulgari in the 1920s. The company is one of a few remaining luxury brands that are still family-owned and managed.

Bulgari has brought in 30 pieces for the launch. Bulgari's headquarters and main factory are in Rome.

Noteworthy

Just like its forerunner in the 20s, the current Parentesi line is noteworthy for its combination of color and impeccable craftsmanship. It draws its influence from ancient Greek demands that link cultural and one-of-a-kind semiprecious stones such as blue topaz, citrine and amethyst. The Parentesi line, from chunky necklaces to large cocktail rings, is bold but never gaudy. This is attributed to the attention Bulgari designers and craftsmen put into each jewelry piece.

The part of the jewelry that catches the eye is about as smooth as velvet as the outside. Each item of each stone is perfectly polished, making it left

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NECKLACE with violet, amethyst and diamonds

Necklaces are crafted in such a way that they fall evenly around their wearer's necks and chests



COCKTAIL ring



AMETHYST and blue sapphires



AMETHYST and blue sapphires

Parentesi line of the roaring '20s steps into 21st century

From page 21

Necklaces are polished and crafted in such a way that they fall evenly around their wearer's necks and chests. Bulgari's craftsmen are able to achieve this because each piece is composed of separate elements polished and finished individually before they are strung together.

"Bulgari also uses as a base each stone is usually in place," said Bulgari. "We want to provide our customers with beautiful and durable pieces they can pass on to their children and grandchildren."

Reviews

Unlike most brands, a typical Bulgari piece doesn't have any noticeable clasp or link, which gives it the appearance of one continuous line. In keeping with its image and positioning, it doesn't cost less than \$100.

"It's both for safety and aesthetics reasons," said Bulgari of the claspless design. "The last thing we



AMETHYST and blue sapphires

want is for our customers to lose their precious pieces."

The heavy clasp, in fact, looks as seamless as the claspless design. According to a customer during Christmas Day several years ago, a Bulgari bracelet, she bought for her wife, was so beautiful that she wore it every day and the husband couldn't figure

out where and how to unlock the line.

"My staff was quite thorough in making him how to unlock it, but apparently he began," said Bulgari. "We had to rush over to their house on Christmas Day, as the pair was preparing for a party."

Such attention to details, of course, comes with a price. Depending on a particular piece's style and size,

prices for the Parentesi range from \$400,000 to \$1.2 million.

But you don't have to be that liquid to buy into the Bulgari lifestyle. As part of its anniversary celebration, the brand is offering customers other silver rings worth \$12,500 each.

Discounts from the ring sales go to a worthy cause, "Bulgari for the Future," a worldwide education program for school-age kids in developing countries.



AMETHYST and blue sapphires

Beauty products, fragrances inspired by nature

THE CANADIAN COMPANY FRUITS & PASTES promotes Fruity Collection: Hand Soap, Waterless Hand Soap, Lip Balm and Conditioning Butter.

Hand Soap has a soft and creamy texture. Waterless Hand Soap promotes the skin's pH and does not leave a sticky residue. Lightly scented, glow-fruity lip balm has a deliciously sweet taste. Conditioning Butter provides the fresh texture of a cream, yet with the moisturizing properties of butter.

Always on the cutting edge, Fruits & Pastes is also the first company to offer a fragrance-free line, which is both eco-friendly and economical.

The new Fruity Collection includes the all-natural fragrance: Orange-Citrus, Field Berries, Georgia Peach and Grapefruit-Claret. Another contribution designed to expand and enhance the Fruity line is Free-Penny with delicate floral accents.

In the Philippines, Fruits & Pastes is ex-



FRUITS and Pastes's perfume candles, body-care line, soap, oil and fragrance

clusively distributed by Scenta Specialists, Inc. (200) and is at Greenbelt 2, Bonifacio High Street, Alabang Town Center, Bldg. 2 of Alila, Buntal's Tower Shopping and TNS.



Sale
You'll never forget a first.

Funky, classic, colorful—but always comfy

Mors is a big fan of fun and chic pieces

THE TERM "BOHEMIAN BEAUTY" has described Mors's inner: full, peering lips, cat's eyes and prominent cheekbones. "There's always this interest from when she herself calls her 'mom' things—are English, Italian and a Filipino mix."

Mors grew up in the East Coast of the US and attended school to become a teacher in Wisconsin, England, where she received a business degree.

Working briefly in her parents' property management business to support her child exposed her to, and probably influenced her, buying big, vintage jewelry, which are classic and classic. For her modern look, she prefers contemporary pieces.

When Mors was asked to judge beauty pageants such as the Miss Hawaiian Tropic, Miss Philippines USA and look of the Year, her peers encouraged her to venture into getting up a talent agency and management consulting firm.

She took on the challenge, and now is not "Delicious Hollywood." There, she established her company, which specializes in PR, marketing, event planning, and business development.

Her parents, meanwhile, had moved to Manila. That gave Mors the urge to set up another business here. She partnered with Theresa. He ran a retail franchise of Thai long restaurants in San Francisco, the Green Restaurant in Beverly Hills and San Francisco, and Prima in Los Angeles to put up Aqueduct Contemporary Vietnamese Cuisine. When in Manila, she now the day-to-day operations of the restaurant.

This job owner's management of work and play hasn't been easy. A true workaholic, Mors tended to neglect her health, but she had a male marketing executive helped her out, forcing her to re-evaluate her lifestyle.

Nowadays, she allows herself the luxury of enjoying downtime and rest. As going to the gym, where she does massage and facial are her staples.

In London, Mors is a big fan of color and fun and chic pieces. Her wardrobe includes a lot of Roberto Cavalli for that reason.

The Working CLASS



Mrs. Shigen-Gu
Contributor



Look: Gazi, Hermes and Chanel are favorite brands for Mors. When she's visiting Fendi, she goes for Lady Bianca, Blue or Purple. For shoes, it's Prada.

Her clothes can be fun, yet classic style is also close to her heart. And knowing how busy an entrepreneur's life can be, she always gives her comfort.

What everyone—doctor and patient alike—should know about skin cancer

There is nothing pretty about a suntan or sunburn

By Howard Mard, M.D.
Contributor

THE LARGEST ORGAN OF THE BODY, YOUR skin is affected by one of the fastest growing categories of cancer in the U.S.—skin cancer.

According to the American Cancer Society, one in five Americans will develop skin cancer in their lifetime.

As skin care professionals, our responsibility is to educate our clients on ways to identify and

prevent skin cancer.

Intelligence

When UV rays bombard the skin, they damage the cells genetic material. Much of this increased damage is repaired, but when the repair mechanism is damaged or inadequate, the cells may begin to grow uncontrollably and cause a malignancy.

Ultraviolet light is directly responsible for the two types of skin cancer—basal cell carcinoma and squamous cell carcinoma. Particularly in

new sunbathers, it is difficult to be taught to be key risk factors. Overexposure to sunlight, and a history of blistering sunburns, are associated with the deadly form of skin cancer, melanoma.

There are three types of radiation in the ultraviolet spectrum of sunlight: UVA, UVB and UVC. These rays are categorized by their wavelength, which also determines how deeply they penetrate the skin.

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Apart from the reusable ones, the mall merchants also previewed their Green Line, a limited collection of clothing and accessories.

The Aug. 28 Sept. 11, all Ayuda Malla will also have an exhibit of so-called Eco-Art, an installation that highlights



equi2TV Summer
(feb) Escorted by
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Four Arms students

A cash donation of \$100,000 will go to Raytheon Industries, 4401 Massachusetts Ave., Lexington, Massachusetts 02172. John Camp, Steve Vidler and Mandy Smith were present at the launch.



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 Polypropylene
 Polybutylene
 Polyethylene glycol
 Polypropylene glycol
 Polybutylene glycol
 Polyethylene oxide
 Polypropylene oxide
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Handed White Stone, Light-
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Paul's White Beauty is aimed at skin's dullness, to convert it to a pinkish-white glow. Clear Solutions promises to cleanse and moisturize skin with its comprehensive regimen for more radiant skin.

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Jinkee is new Belo endorser

STAFF REPORTER

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Jinkee is new Belo endorser

JIMENEZ JARAMILA-PACQUIAO is the latest addition to the Be-
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After giving birth to her third child, she underwent bariatric surgery to get rid of the unwanted pounds. After her post-pregnancy she gained a few pounds. This time, she lost the excess weight, without surgery, with the help of the new Bels Diet injections.

life, she does what every wife and mother does—she takes care of the home, cares for and guides her growing children and stands as a pillar of support for her husband, proud for good living changes, money troubles.

As because she has a small business being change as husband, Mike couldn't avoid the spotlight for long. As money became a global issue, he took his family into the limelight with him. Constantly being in the public eye, Mike's family, like the

Asklepion now has more confidence to attract national events, gain magazine coverage and to even star on a billboard for the Boto Medical Group. With a winning figure and a brand-new attitude, Botoke is now "botofied" and ready to face the world.

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Review: *Star Partner, Gay Girl, Easy Riders, Frontier Gunfire, Johnson & Johnson, Mona, Bare Lee and when I Pray, You Are, Nickelodeon's Fairytale, Uncle as Spook.* For more great finds log on to www.tristramandpeter.com.



It is extremely easy to take these two different scenarios to their logical extremes. In the first, business trends and practices like "The World Wide Web" can become a force for good, either reducing inequality and creating jobs, or they can do the opposite.

I get that. But I don't understand how these two sides work. There is a lot of talk about "winning" and "losing" with the Internet, but I don't see how it can be both. It's not like a game where one side wins and the other loses. It's more like a game where everyone wins or everyone loses.

I think the real issue is not about "winning" or "losing" but about "winning" and "losing" together. It's not about "winning" or "losing" but about "winning" and "losing" together. It's not about "winning" or "losing" but about "winning" and "losing" together.



representative, I have also engaged in several
unintentional and often subtle "white" and
"anti-Asian" behaviors that others have come
to notice. I am working on my behavior. But
I understand that looking good goes on
time in the way that we interact with it. I
in a healthy way as I've noticed I wonder
in my class? I am not sure if I am not
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...ing, different joints, skin, etc., and a
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SM Mall of Asia Where Friendsters Meet

SM Mall of Asia, the country's premier lifestyle destination by the scenic Manila Bay, is a mall phenomenon that has undeniably redefined the Filipino mall and entertainment standards. The endless retail, dining, and entertainment options and the numerous activity areas that host the town's hottest and biggest events have all made MOA a one-stop lifestyle hub.

MOA also offers free Wi-Fi access around the mall, one of the many convenient services designed to offer the best mall experience to its shoppers. Just bring your laptop, handheld gaming units, or Wi-Fi enabled mobile phones to the mall and stay connected even as you shop and dine.

The Biggest "Eyeball" Event

Friendster the massive social networking site where 87% of Filipinos online connect to friends, families, and significant others, is bringing Pinoy Friendster Day—their grand official event—to MOA on August 15.

The social networking site that pioneered the phenomena in the Philippines has grown to include almost everyone from all types of lifestyle and subculture. The wide variety of Friendster users reflect the assortment of people in the Philippine Internet scene, and how Filipinos are quickly adapting to the internet lifestyle.

Pinoy Friendster Day organizers are also attempting to set the world record for the largest gathering of social networking site users with the event. A fun-filled day is in store for all Friendsters who will attend this grand event. Rock out to the music of some of today's hottest bands like Rico Blanco, Caillaly, 6 Cycle Mind, Imago, and other surprise guests.

Cool games and activities will definitely keep Friendsters entertained. Attendees will have a good time posing in the fun photo booth and photo up wall, scrolling on the graffiti wall, meeting people in the speed dating event and "adding" up new friends by in their "add me as a friend card". Everything is free, so Friendsters must be ready to bring home loads of goodies from the different booths. Be part of the fun and experience a fun-filled event with your friends! The Pinoy Friendster Day will culminate with a spectacular fireworks display.

Drop by MOA on August 15 and take part in the historic Pinoy Friendster Day. Only MOA can bridge the gap between on and offline social events, with lifestyle choices that will never fail to impress you. Come to MOA and see for yourself why no other mall comes close!

You can also opt to surf in the comfort of one of MOA's numerous coffee shops with your laptop. Check your e-mail, social networking accounts, and favorite websites while sipping your favorite brews.



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Pinoy friendster Day

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SM MALL OF ASIA

TRANSFORMERS 3

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SM NORTH EDSA

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GALLERIA

1 G.I. JOE	4 ORPHAN / G.I. JOE
2 THE PROPOSAL	7 LITTLE BOY BIG BOY
3 THE HANDOVER	8 G.I. JOE
4 BOOK OF BLOOD	9 SHOWBOYZ
5 AND I LOVE YOU SO	10 AND I LOVE YOU SO

ERMITA

1 BOOK OF BLOOD	4 THE PROPOSAL
2 THE HANDOVER	5 AND I LOVE YOU SO
3 G.I. JOE	6 AND I LOVE YOU SO
	7 G.I. JOE / ORPHAN

METRO EAST

1 G.I. JOE	2 THE PROPOSAL
3 G.I. JOE	4 ORPHAN
5 BOOK OF BLOOD	6 HARRY POTTER &
7 THE HANDOVER	8 AND I LOVE YOU SO

NOVALICHES

1 G.I. JOE	1 G.I. JOE
2 AND I LOVE YOU SO	2 THE HANDOVER
3 THE HANDOVER	3 BOOK OF BLOOD
4 BOOK OF BLOOD	4 AND I LOVE YOU SO

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LIPA

1 AND I LOVE YOU SO

2 G.I. JOE

3 HUNTED

4 KAMASUTRA NIGHTS 2

1 AND I LOVE YOU SO

2 G.I. JOE

3 THE PROPOSAL

4 FROM WITHIN

STA. ROSA

1 AND I LOVE YOU SO	1 AND I LOVE YOU SO
2 G.I. JOE	2 G.I. JOE
3 HUNTED	3 THE PROPOSAL
4 KAMASUTRA NIGHTS 2	4 FROM WITHIN

BASMARINAS

1 AND I LOVE YOU SO	1 AND I LOVE YOU SO
2 G.I. JOE	2 THE HANDOVER
3 THE HANDOVER	3 G.I. JOE
4 HUNTED	4 HUNTED

STARMILLS

1 G.I. JOE	4 IT'S ALIVE
2 AND I LOVE YOU SO	5 THE PROPOSAL
3 ORPHAN	6 ETERNAL CONSPIRACY

ANGELES

1 G.I. JOE	1 AND I LOVE YOU SO
2 AND I LOVE YOU SO	2 G.I. JOE
3 ORPHAN	3 THE PROPOSAL
4 THE BURGERS	

BACOLOD

1 G.I. JOE	1 G.I. JOE
2 AND I LOVE YOU SO	2 AND I LOVE YOU SO
3 THE PROPOSAL	3 THE PROPOSAL
4 PUBLIC ENEMIES	4 PUBLIC ENEMIES
5 BLOOD: THE LAST VAMPIRE	5 HUNTED
6 AND I LOVE YOU SO	6 AND I LOVE YOU SO

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MOVIEWORLD

citi

Tarantino keeps admiration for Mendoza, 'Kinatay'

LOS ANGELES—OUR recent interview with Quentin Tarantino for his golden "Inglorious Basterds" gave us a chance to ask him about the surprise guest cameo of Philippine "Dance" Mendoza as the director for "Kinatay" in the Cannes Film Festival last May.

"I would have liked to see," Mendoza said with a mischievous smile as he tilted his head down and to the right, smirking slightly over his shoulders. Then he laughed again as he explained, "I don't want to say it, but I was one of the few decisions I agreed with the jury, where there

ONLY IN HOLLYWOOD
Andrew I. Nepoles



Christoph's [Point, who was Best Actor for "Inglorious..."] with, obviously. That [Nepoles] ended up becoming like the most reviled movie at the festival, but I looked at it as a completely different way. I was really quite taken with it. It's a grueling movie, or he says—it's a complex emotional and a perspective of a hard-core murder situation."

Quentin mentioned "It was intentionally not made cinematic. There's no story to get in the way. There is no melodrama involved. It is literally an episodic account of a horrible murder... yet the first part actually has a meaning in it



He uses 'Tagalog,' 'Filipino' in script of 'Basterds'

and looks like it was shot in High-Definition. I thought it was a pretty profound movie."

Quentin's own film, a "spaghetti Western" but using World War II imagery (his own words), is one of his most accessible. It is a strange fusion of violent, heavy tale told in Quentin's style, as only he could get away with, for example, using a "film song," "The Green Leaves of Summer" in the opening scene of the movie set in the '40s. The movie can, which includes Brad Pitt as Lt. Aldo Raine, turn in good performances but Christoph Meltz on the making and Col. Hans Landt runs away with the movie. Christoph will be hard to beat in the first hour daily in the last weeks soon.

All right?

Quentin smiled, enjoying by the inevitable reaction to his film that he was more amused than usual during this interview. He was so lively that most of our photos of him were blurry images of his face, arms and hands in motion. "All right" are his favorite words of emphasis.

Quentin's script for "Inglorious..." has been circulating for quite some time. In one scene, Christoph Meltz (who is the leader of a group of American Nazi hunters and was pretending to be Italian. This being a Tarantino script, the words "Tagalog" and "Filipino" suddenly appear in one scene. When asked about this portion in the script which didn't end up in the final cut, Quentin's eyes lit up as he answered, "People ask me, how did you know that you cut out that you know? I don't have any sense that I cut out that I agree. I always have some idea that they were up to some form all through the writing and making of the movie. Then they just cut getting dropped because I'm just taking a sentence to make a scene work."

As he continued answering, Quentin continued by mentioning the particular lines from the script word for word. (Slightly relishing this part of the script, he even smiled and the lines. He said, "The really the way the joke works [laughter] is in the scene where Col. Landt is sitting across from Aldo at the end, when they have their conversation. There was a sentence that I took out of the scene just to make it more compact. Col. Landt goes, 'You're? Really? When would you have possibly been thinking?' And then, Aldo: 'Well, I speak a little bit of Tagalog. I speak a little bit of Tagalog. I didn't begin to guess, I could guess the [Filipino] [laughter]. I loved that line. And I loved the 'p's and the rhythm of it. But it just didn't make it."

Those lines may not have made it in the final cut but they are on page 141 in the script published by Lardo, Brown and Company.

Artistic strokes

"So let me clarify in languages. I'm barely fluent in English," he replied when asked. "So I'm not fluent in English, French and Italian, all right. I speak a little bit of Tagalog from working on 'B.S. B.S.' And I'm getting some German together. I don't really have enough to actually have a conversation but I put a lot of words in my head right now. I actually start during the work of trying to string them together in sentences. I think I might be okay in German."

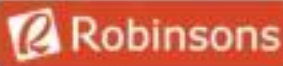
On the occasional misquoting of "Basterds" in the title, he simply said, "To just a whole movie [laughter]."

A question about how he is able to write great dialogue for both his male and female characters provided an interesting glimpse of Quentin, his writing process and his... "Female role," he wrote, "he began, 'That is an job to be asked people. There's no difference to me as far as writing them, between the males and the females. They're my characters. I know them. When I write these conversations going, I'm both of them."

"There might be one or two characters



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Wood Foreign Press away \$1.2 million



of a \$23,000 prize has been City Arts, which about the need for the impoverished community.

"It is not a luxury," she said. "It is a necessity of the human soul."

Other groups awarded prizes included the Hollywood Foreign Press, which provides movie screenings for hospitalized children, FilmLife International, which

Hudson gives birth to son

LOS ANGELES—GEMINI and Oscar-winning singer and actress Jennifer Hudson has given birth to her first child, David David Hudson Jr., her publicist said in a statement Tuesday.

The 27-year-old American star and her fiancé, David Hudson, are the parents of a "beautiful" and "perfect" son, who weighed in at 7 pounds, 14 ounces (3.2 kilograms) when he was born on Wednesday at St. Joseph's where he has Hudson's pediatrician, Lisa Kessler.

"His parents are excited," Kessler said, "and he is doing well." Hudson said she was not giving details about where the child was born.

Hudson, 27, is a



chthonic cousin who died to her in 2004 as a victim on the popular reality show "American Idol" once after she was eliminated on the show, was later cast in the musical "Oreoglyphs." In a performance that was her only on "Idol" for Best Supporting Actress in 2007.

Although the news of her pregnancy was not widely known, Hudson and her fiancé are now happily married.

But in October 2008, the happy life of the couple was torn apart by a poor neighborhood of Chicago, Ill., where Hudson took a single mom's life.

Hudson, who is a mother and a mother, was killed by a car driven by a man who was driving by the car.

STA. LUCIA EAST GRAND MALL

WEEKEND SPECIALS

1. I LOVE YOU SO	2. I LOVE YOU SO	3. I LOVE YOU SO	4. I LOVE YOU SO
5. I LOVE YOU SO	6. I LOVE YOU SO	7. I LOVE YOU SO	8. I LOVE YOU SO
9. I LOVE YOU SO	10. I LOVE YOU SO	11. I LOVE YOU SO	12. I LOVE YOU SO

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EASTWOOD CINEMAS

WEEKEND SPECIALS

1. I LOVE YOU SO	2. I LOVE YOU SO	3. I LOVE YOU SO
4. I LOVE YOU SO	5. I LOVE YOU SO	6. I LOVE YOU SO
7. I LOVE YOU SO	8. I LOVE YOU SO	9. I LOVE YOU SO

GREENHILLS CINEMAS

WEEKEND SPECIALS

1. I LOVE YOU SO	2. I LOVE YOU SO	3. I LOVE YOU SO
4. I LOVE YOU SO	5. I LOVE YOU SO	6. I LOVE YOU SO
7. I LOVE YOU SO	8. I LOVE YOU SO	9. I LOVE YOU SO

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ORPHAN

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1. I LOVE YOU SO

2. I LOVE YOU SO

3. I LOVE YOU SO

4. I LOVE YOU SO

POWER PLANT

WEEKEND SPECIALS

1. I LOVE YOU SO	2. I LOVE YOU SO	3. I LOVE YOU SO
4. I LOVE YOU SO	5. I LOVE YOU SO	6. I LOVE YOU SO
7. I LOVE YOU SO	8. I LOVE YOU SO	9. I LOVE YOU SO

OPENING AUGUST 26

THE SHORTEST

THE SHORTEST

STILL NO.1 ON ITS 2ND WEEK!

THE GLIDE

THE GLIDE

UP

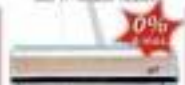
OPENS AUGUST 19

UP

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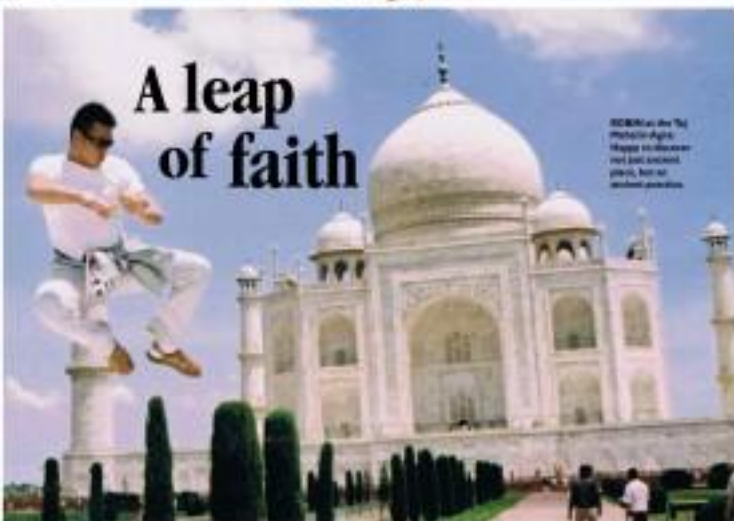


P150



English Teacher

A leap of faith



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IMMEDIATELY IS ROBERT HIGGINS
Fernando-Carlos Padilla's other
middle name.

It is little-known that the Shakespearean actor was, like Ibsen, a quick to wrap his mind around the history and culture of whatever place or discipline he turned his famous voice on. Before announcing enough yards enough to sustain his interest, there it follows, the immersion.

Babin was recently invited to the Native School-Age in Culiacán City—in the southern Indian state of Sinaloa—to speak about the little school in Maricao, Oaxaca City that he built. Founded by Lorenzo de Ropayquian (School of Light and Power).

There were just too many it would escape notice that Genda is the home of Kataripati or Kataripatiya, an ancient coastal town. Certainly a married life with a woman who is a great-granddaughter of Manu Thakur, King of the state of Mysore—the actor is now an advocate of Kataripati as well. It is his last long of his, in his own, and his happy to have found the handsome from many Genda's. Genda's, whose name is the same with a small difference.

Table says the Italian practice is a "vanguard" study living their own research culture. "Tough hard techniques, weapons, flexibility and courage training, traditional methods are used, above all, a philosophy based on action. While concepts matter, rather the more comprehensive system of martial training."

Reverence
Included in the New Testament of his three-week Indian journey was a two-hour drive to Agua (135 kilometers away), where Taj Mahal's house.

An accidental omission, he says, is the least of his worries. Every detail of the love story that led the couple of words, one of the original seven founders of the world, and he took the time to share this with media even on Tuesday even if it meant strapping miles away from the subject at hand, the launch of the new editions for MyPlato readers.

Thomas told me, "I've never had any bad blood, even as all his friends. He say he

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Rachel McAdams Eric Bana

The Time
Traveler's
Wife

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Love is Space and Time Measured by the Heart